

**2009 Global Market Leadership Award****VeriSign iDefense**

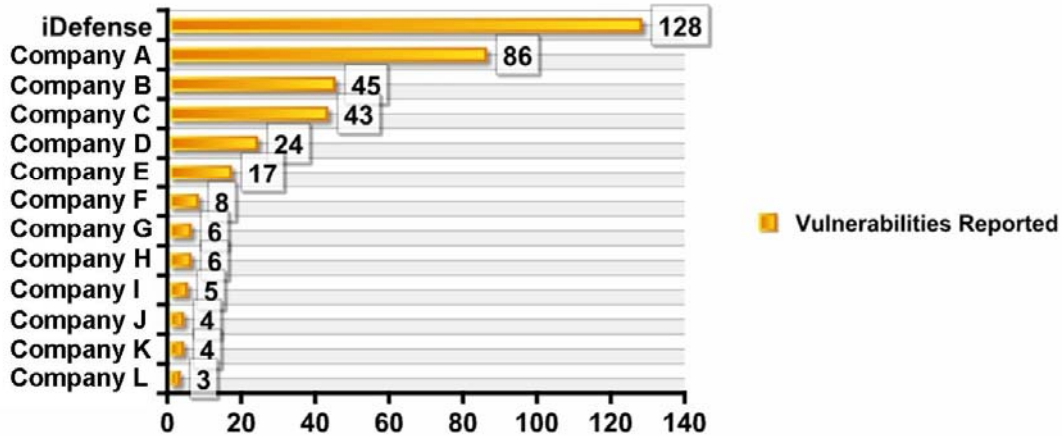
iDefense was founded in May 1998 on the firm belief that in-depth threat security intelligence is crucial to protecting critical IT infrastructure. By reporting on threats before they are exploited, iDefense helps eliminate the possibility for attacks to occur. iDefense has been one of the most prolific vulnerability reporters due to a strong research team and 450 external contributors. Furthermore, iDefense intelligence services extend well beyond vulnerability research, such as malicious code review services, customer specific research and phishing-site take down services.

iDefense was the first security research lab to incorporate a program designed to reward independent researchers while promoting responsible disclosure practices. Through its Vulnerability Contributor Program (VCP), iDefense bridges the gap between individual vulnerability researchers and software vendors. In doing so, iDefense helps these researchers to gain the recognition they deserve as well as financial compensation for their efforts. The iDefense VCP also improves the vulnerability remediation process by vetting the vulnerability reports and relaying this information to the affected software in order to develop and coordinate a public release date for the vulnerability information and patch. This program has been instrumental in catapulting iDefense to the top of the vulnerability disclosers list in terms of volume.

The following chart illustrates the reported vulnerabilities by source for the world vulnerability research market in 2008.

### Vulnerability Research Market

Reported Vulnerabilities by Source (World), 2008

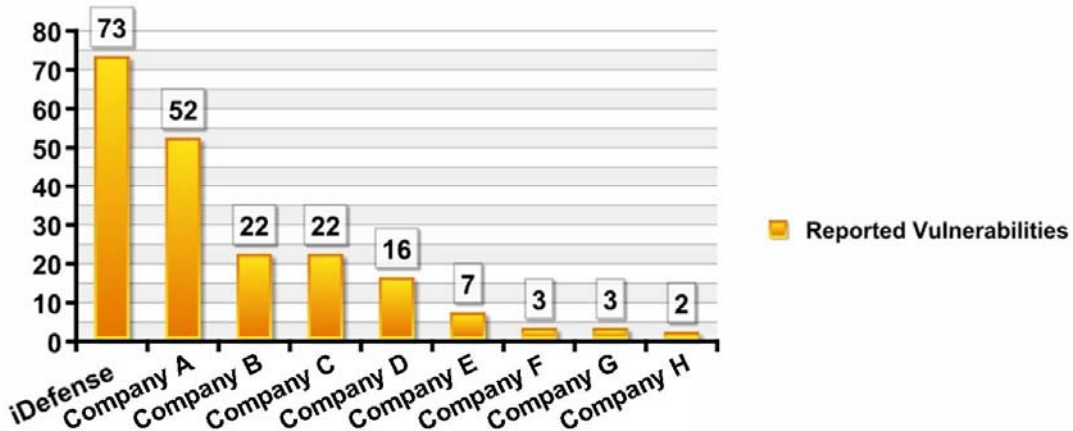


In 2008, iDefense reworked its contribution acceptance policy in order to focus only on the most valuable security intelligence. iDefense now accepts only the vulnerability reports that are most relevant to its customers and rewards its external contributors based on quality of work, rather than quantity. In fact, iDefense easily leads in the number of code execution-enabling attacks reported. Vulnerabilities that enable code execution attacks are the most dangerous because they enable the attacker to control a compromised machine, sometimes without the user realizing it, and often this can be done remotely.

The following chart illustrates the code execution-enabling vulnerabilities by source for the world vulnerability research market in 2008.

### Vulnerability Research Market

Code Execution-Enabling Vulnerabilities Reported



In fact, due to the wide range of security threats, iDefense must focus only on the issues that most affect its customers. iDefense has been on top of leading trends such as virtualization, "in-the-cloud" infrastructure, mobile devices, SCADA systems, and complex, combination attacks.

VeriSign, a leading certificate authority that is responsible for much of the Internet infrastructure around the world, acquired iDefense in July 2005. As an autonomous division of VeriSign, iDefense has grown to be a leading provider of security related services for government agencies and Fortune 500 companies. iDefense has been a key branch of VeriSign in terms of improving VeriSign's brand name and recognition in the security industry, as well as enabling VeriSign's products to provide comprehensive protection from threats.

iDefense has not only led the market in terms of volume of vulnerabilities disclosed, but in many other regards as well. iDefense has developed a successful business model while setting the bar of responsible reporting for other labs to follow. As a result, Frost & Sullivan is proud to award the 2009 Market Leadership Award for the Global Vulnerability Research Market to iDefense.

### Award Description

The Frost & Sullivan Award for Market Leadership is given to the company that has exhibited market share leadership through the implementation of market strategy. The recipient has displayed excellence in all areas of the market leadership process, including the identification of market challenges, drivers and restraints, as well as strategy development and methods of addressing these market dynamics. Furthermore, the Award recipient has continually demonstrated solutions for monitoring market changes and for implementing superior market strategies. By utilizing these strategies for success, the company has established itself as the market share leader in its respective industry.

### Research Methodology

To choose the recipient of this Award, the analysts track competitor vulnerability reporting efforts and market share within the industry. This is achieved through interviews with market participants and extensive secondary research of proprietary data sources. Competitors are compared and ranked for relative position. Frost &

Sullivan then presents the Award to the company that received the number one industry rank.

### Measurement Criteria

In addition to the methodology described above, there are specific criteria used to ascertain final competitor ranking in this industry. The recipient has excelled by substantially increasing one or more of the following criteria:

- Market share
- Vulnerability reporting rates
- Profitability
- Market and technology innovation

OR REPRINT

#### About Best Practices

Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

#### About Frost & Sullivan

Frost & Sullivan, the Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>.

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